

# What's Your Vision?

The school was seeking the opportunity to upgrade their existing 10 year old LED display to one that would enhance their content capabilities to meet a more image and animation-based expectation.

Their biggest challenge, though, was sourcing the correct hardware solution from the right provider to meet their upgrade expectations for the next 10 years.

We were able to not only provide the right LED display for their content expectations, we were also able to provide a flexible communication setup via cell modem that would ensure efficient communication from one side of campus to the other and remotely.

**Brentwood Christian School**  
11908 N Lamar Blvd, Austin, TX 78753



## Let's Bring Your Vision to Life!

At Focus Digital Displays,  
we specialize in providing dynamic, effective, and efficient LED sign solutions  
tailored to your unique project.

Trusted by churches, schools, and businesses across the US,  
we simplify digital sign communication with our expertise, quality craftsmanship,  
and listening to every single customer.



Focus Digital Displays, LLC  
13276 Research Blvd. #207  
Austin, TX 78750

Call Us Today:  
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or SCAN to email us!



Celebrating 15 Years!  
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DIGITAL DISPLAYS LLC  
Communication Made Simple.

[www.FocusDigitalDisplays.com](http://www.FocusDigitalDisplays.com)

# What's Your Vision?

The existing signage had beautiful masonry that the church wanted to preserve although they were not sure it was structural.

We performed a thorough site inspection, and we were able to meet their hopes.

The existing masonry structure has been enhanced to include a dynamic, high resolution LED display allowing more versatility and eye-catching capabilities.

**Pflugerville First United Methodist Church**  
500 E Pecan St, Pflugerville, TX 78660



## Education



### A Digital Sign That Fits

The school was looking for a solution that the maintenance department could install themselves between existing brick columns.

## Church



### A Win-Win Solution

We provided a complete turnkey "win-win" solution by reusing the existing support poles which reduced overall costs.

## Financial



### Growth Demands Efficient Communication

GECU has experienced tremendous growth; With this success came the need for branch expansion and increased communication.

## Retail



### Navigated The Permit Process

The local sign ordinance had changed from their original LED display purchase and thus the ability to secure a permit was questionable.

## Government



### Severe Weather Conquered

Weather in Michigan is no joke, so updating from a manual board to an LED display was safe, attractive, and saved time.

## Medical



### When Competition Comes to Town

After years of being the only animal hospital, new construction & competition moving in forced Central Texas Animal Hospital to upgrade their communication.

## Automotive



### Busy Street Deserves Dynamic Advertising

Having a carwash located on a busy street, Copper Top Carwash needed an attention grabbing sign to advertise specials and draw in business.

## Transportation



### Cell Phone Lot Went Digital

Our experience with providing and integrating LED display hardware with Jacksonville Int'l Airport's existing content management platform solidified our ability to meet their needs.

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# What's Your Vision?

Silver Spur Business Park is a new multi-tenant business park with high visibility on one of the most heavily traveled roadways.

The need for an eye-catching sign was paramount to, not only identify the current tenants, but also promote the available space for lease.

Their biggest challenge was finding a partner that could help them create a sign solution that met their visual expectations, but also was knowledgeable about the local sign ordinance and could be permitted.

Our ability to understand and comply with the sign ordinance combined with our 9.9mm L Series model display capabilities and competitive price point created the comfort needed for the owners at Silver Spur Business Park to move forward.

**Silver Spur Business Park**  
2020 N Bell Blvd, Cedar Park, TX 78613



**Focus Digital Displays is a full-service digital company providing complete outdoor LED messaging sign solutions.**



**Focus L Series LED Signs**  
A Versatile Display Perfect for any Occasion



**Our LED displays are specifically designed with unique features to match the unique solutions our clients are looking for.**

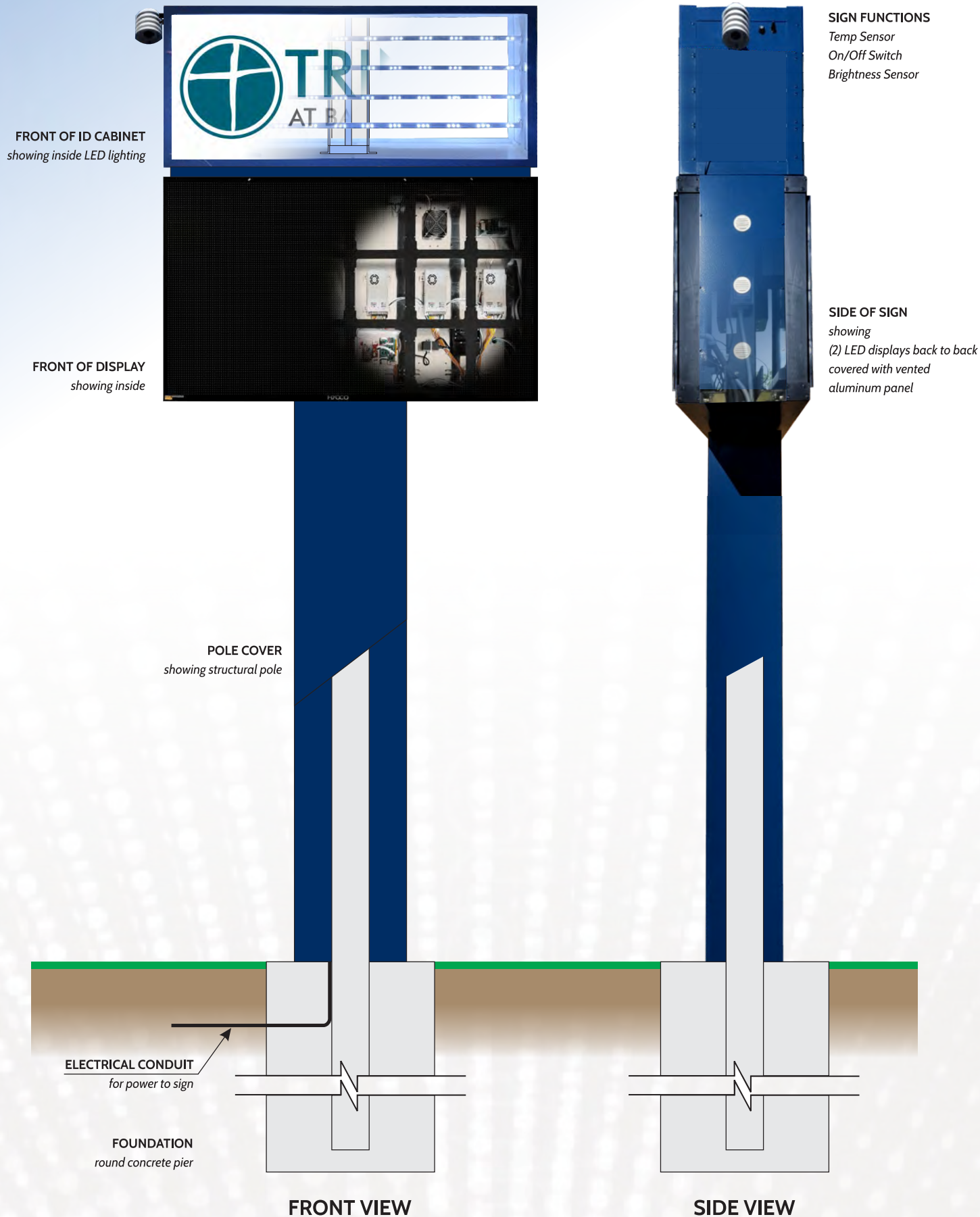
We'll walk you through the entire process to ensure you understand how your LED display will serve your organization.

The **Focus L Series** is designed to withstand the **toughest** of weather and advertising with **simplest** of ease.

Given its Full Color high resolution pixel options, virtually no application can stand in its way.

From simple text messages to more complex graphics and animations, this LED sign series is the perfect fit for your communication needs!

- Full Color (SMD (3 in 1): 6.75, 7.95, 8.75, 9.9, 10.9, 13.25, 16.9, & 17.5mm pitch
- Full Color (1 red / 1 green / 1 blue): 11, 15.9, & 19.9mm pitch  
(Additional pixel pitches available for custom applications)
- Wireless Ethernet transmission, cell modem, fiber optic, or hard-wired Ethernet
- Dynamic Windows-Based Software
- 5 yr Warranty



# IDENTIFICATION CABINET & LED SIGN ANATOMY

# Reference List



*"I'm just glad you stuck with us through the LONG arduous process. Ben was clear, capable and patient."*

**Jeff Howard, Cedar Grove Christian School**  
Philadelphia, PA - (215) 725-3383  
FocusColor Model FC16-3296L



*"Very responsive to questions and concerns, and kept us informed at every step of the process."*

**Tacy Wells, Triumphant Love Lutheran Church**  
Austin, TX - (512) 346-5683  
Focus Color Model FC7-160240L



*"We love our sign, but more than that, we love the relationship we have built with you. Courteous, friendly, and helpful."*

**Barbara Hanley, Gateway Believers Fellowship**  
Carnesville, GA - (706) 308-6240  
Focus Color Model FC10-96224L



*"Taking Great Pride in doing our part means we're not interested in just selling an LED Display, we are dedicated to selling the right display for your application...remaining committed to you to ensure the success of your project for the life of the display. When purchasing an LED Display from Focus Digital Displays you get far more than just a display...you get us!"*

- Ben Blackburn, COO of Focus Digital Displays

**Kent Madsen, Centennial Lutheran Church**  
Superior, NE - (719) 688-9985  
FocusColor model FC9-64160L

**Tracy Wells, Triumphant Love Lutheran Church**  
Austin, TX - (512) 346-5683  
FocusColor model FC7-160240L

**Terry Shepherd, Millersport Methodist Church**  
Millersport, OH - (740) 503-2406  
FocusColor model FC16-48128L

**Rich Goss, Central Congregational Church**  
North Attleborough, MA -  
FocusColor model FC16-48112L

**Derrick Strickland, First Church of the Open Bible**  
Freeport, IL - (970) 888-0367  
FocusColor model FC10-96192L

**Robert Ward, Cherokee County Solid Waste**  
Marble, NC - (828) 837-2621  
FocusColor model FC10-64160L

**Daniel Minks, 36th St Church of Christ**  
Vienna, WV - (704) 373-7013  
FocusColor model FC16-48128L

**Warren Gillett, Forrest United Methodist Church**  
Forrest, IL - (630) 561-0373  
FocusColor model FC16-32128L

**Robert LeGros, Cathedral School of Saint Mary**  
Austin, TX - (512) 476-1480  
FocusColor model FC16-64144L

**Adam Miller, Mayfield Church of Christ**  
Saltito, MS - (662) 523-3684  
FocusColor model FC9-96224L

**Whit Pennock, Leander Church of Christ**  
Leander, TX - (512) 259-4673  
FocusColor model FC22-3296L

**Bobby Lindley, East Main Church of Christ**  
Tupelo, MS - (662) 260-9193  
FocusColor model FC10-64192L

**Don Koeppe, Ashland Methodist Church**  
Ashland, NE - (402) 660-9228  
FocusColor model FC8-80200L

**Larry McDuff, Tates Chapel Baptist Church**  
Centre, AL - (256) 623-2184  
FocusColor model FC10-64192L

**Rob Widener, Rossburg Fire Dept.**  
Rossburg, OH - (937) 459-0567  
FocusColor model FC16-32128L

**Chris Potter, Wagoner County Toppers Vol Fire Dept.**  
Toppers, OK - (918) 485-7811  
FocusColor model FC16-32128L

**Chief Dee McCluskey, Heber-Overgaard Fire Dist.**  
Overgaard, AZ - (928) 240-4149  
FocusColor model FC13-72144L

**Roy Parker, Mt. Calvary Missionary Baptist Church**  
El Dorado, AR - (870) 866-4138  
FocusColor model FC10-64192L

**Jeff Howard, Cedar Grove Christian School**  
Philadelphia, PA - (215) 725-3383  
FocusColor model FC16-3296L

**Rusty Maynard, Lago Vista Elementary School**  
Lago Vista, TX - (254) 631-7284  
FocusColor model FC16-32128L

**Charmeine Wait, Silver City Main Street**  
Silver City, NM - (575) 534-1700  
FocusColor model FC9-96224L

**Jon Franks, Calhoun Elementary School**  
Calhoun, TN - (423) 336-2974  
FocusColor model FC16-32128L

**Mike Casteel, Greenback Public Schools**  
Greenback, TN - (865) 856-3028  
FocusColor model FC9-96224L

**Jamie Wilder, La Plata Middle School**  
Silver City, NM - (575) 956-2060 x1410  
FocusColor model FC19-48112L

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