



Focus L Series LED Signs

A Versatile Display Perfect for any Occasion

Focus L Series LED Displays are designed to withstand the toughest of weather and advertising with simplest of ease. Given its Full Color or Monochrome options, virtually no application can stand in its way. From simple text messages to more complex graphics and animations, the Focus L Series is the perfect fit for your communication needs!

"Businesses that choose to enhance their signage with a digital display typically see an increase in business of 15% to 150%"

- Small Business Administration

Features:

- **Full Color:** 6.75, 7.95, 8, 9.9, 10.9, 11, 13.25, 15.9, 16.9, & 19.9mm Pitch
- Local PC Software
- 5 yr Parts Warranty

Operation:

Software:

Elite™ or LEDesigner™ Local Software

Communication Options:

Wireless Ethernet transmission, cell modem, fiber optic, or hard-wired Ethernet

Specifications:

- **Full Color** (SMD (3 in 1)): **6.75, 7.95, 9.9, 10.9, 13.25, & 16.9mm pitch**
- **Full Color** (1 red / 1 green / 1 blue): **11, 15.9, & 19.9mm pitch**
- **Colors:** 281 trillion colors (standard)
- **Viewing Angle:** 140 degree
- **Color Brightness (Nits):** 8mm-6750 / 9.9mm-9000 / 11mm-7750 / 13.25-9000 / 15.9mm -12,500 / 16.9mm-9500 / 19.9mm-10,000
- **Contrast Ratio:** 1000:1
- **Frame Rate:** 60 fps
- **Graphic Capability:** Text, Animations, Graphics, Video
- **Dimming Levels:** 100
- **Scanning Rate:** 1200+ Hz
- **Average LED Life:** 100,000 hours
- **Serviceability:** Front serviceable via standard Phillips screws and Allen key.
- **Construction:** Extruded aluminum cabinet and steel
- **Mounting:** 2" x 1/4" thick continuous steel angle top & bottom
- **Weather Rating:** Conformal coated components
- **Certification:** UL 48 / IP65