


Alpha™ W Series full color displays provide ultra bright viewing even in direct sunlight. 

Easily seen in direct sunlight from 500 ft. away, these sleek full color window displays demand attention! Due to the incredibly bright 5,550 NIT direct LED modules, the Alpha™

W Series delivers a vivid, highly visible viewing experience to all vehicle and pedestrian traffic in the vicinity.



Stand out:

Alpha™ W Series are built with high contrast improving louvers, guaranteeing your messages will be easily seen in direct sunlight with clarity.

- 5 times brighter than LED edge-lit TVs
- Industry leading ultra wide viewing angles

Broadcast your message:

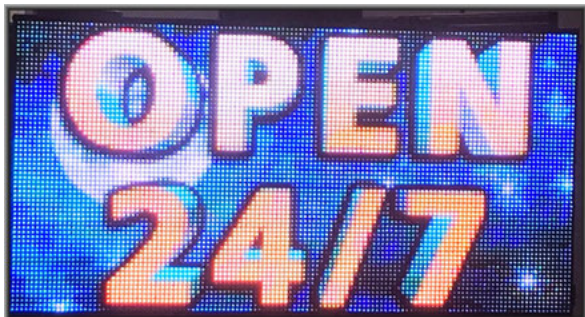


Using the included intuitive messaging software you can create, edit and schedule information, advertisements or other important notifications to automatically play and update the sign.

- Attract attention by placing an outdoor LED Advertising Display in your window to help pull customers inside
- Increase your sales and profits to help pay for your investment in months
- Outdoor rated brightness to insure your message is viewable outside in bright sunlight
- Permitting requirements are minimal or eliminated saving you money and time
- Light sensor automatically adjusts brightness for an optimum day and night viewing
- Time of day dimming available in the software
- Updating sign content is as easy as plugging in a USB stick
- Includes a library of pre-made animated backgrounds, graphics and special effects
- Slim, light weight, attractive design with easy installation
- ETL/ETLc and CE Listed



ALPHA™



Alpha™ Series displays are extremely bright and visible from a wide viewing angle. Manufactured exclusively by Adaptive Micro Systems, these quality built displays are more energy efficient and easier to view than standard LED signs or LCD display monitors.



Alpha W Series	W8 - 96C x 64R	W8 - 128C x 64R	W8 - 96C x 32R	W8 - 160C x 32R
LED Display Resolution:	96 pixels wide x 64 pixels high	128 pixels wide x 64 pixels high	96 pixels wide x 32 pixels high	160 pixels wide x 32 pixels high
Pitch:	7.8mm	7.8mm	7.8mm	7.8mm
Display Array:	29.5" (750mm) wide x 19.7" (500mm) high	39.3" (1,000mm) wide x 19.7" (500mm) high	29.5" (750mm) wide x 9.8" (250mm) high	49.2" (1,250mm) wide x 9.8" (250mm) high
Overall Dimensions:	30" (762mm) wide x 20.5" (520mm) high	39.8" (1,011mm) wide x 20.5" (520mm) high	29.8" (756mm) wide x 10.7" (272mm) high	49.5" (1,257mm) wide x 10.7" (272mm) high
Unit Weight:	30 lbs (13.6 kg)	39 lbs (17.7 kg)	21 lbs (7.2 kg)	34 lbs (12.3 kg)
US Part Number:	1751803210	1751804210	1751803110	1751805110
EU Part Number:	1751803211	1751804211	1751803111	1751805111

Alpha W Series	W8 - 64C x 96R	W8 - 64C x 128R	Ooh!Media™	
LED Display Resolution:	64 pixels wide x 96 pixels high	64 pixels wide x 128 pixels high	Software Included	Ooh!Media™ and QuickTrigger
Pitch:	7.8mm	7.8mm	File Capabilities	gifs, jpeg, bmp, png, avi, mpg & wmv
Display Array:	19.7" (500mm) wide x 29.5" (750mm) high	19.7" (500mm) wide x 39.3" (1,000mm) high	Communication	Built in Ethernet
Overall Unit Size:	20.5" (520mm) wide x 39.8" (1,011mm) high	20.5" (520mm) wide x 39.8" (1,011mm) high	Brightness Control	Settings available in messaging software (Ooh!Media™) and diagnostics
Unit Weight:	30 lbs (13.6 kg)	39 lbs (17.7 kg)	Character Set	Block (sans serif), decorative (serif), upper/lower case, slim/wide, PLUS any Windows font
US Part Number:	1751802310	1751802410	Message Capacity	Up to 2GB of message can be stored and displayed
EU Part Number:	1751802311	1751802411		

WiFi Option Available:	Wireless Ethernet adapter powered by USB port (1780230101)
USB Port:	Available for file updates when using Ooh!Media™ software only
Colors/Graphics:	Signs are capable of displaying RGB graphics with 256K colors
Case Material:	Aluminum Extrusion
Mounting:	Hardware to accommodate wall and ceiling mount brackets included
Operating Temperature Range:	32° to 120°F (0° to 50°C)
Humidity Range:	0% to 95% non-condensing
Power/Power Cord:	Auto-sensing, switching power supply. All units ship with a detachable line cord with a North American plug.
Limited Warranty:	One-year parts and labor; depot repair
Manual:	Available online: http://support.adaptivedisplays.com/Documentation
Technical Support:	Phone support from Adaptive Technical Support Team

Adaptive Micro Systems has over 35 years of experience manufacturing quality LED signage solutions. We design innovative products that are simple to maintain and easy to operate. By designing, manufacturing and testing all products in our advanced U.S. facility, Adaptive maintains complete control of our quality products.



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Using the included intuitive messaging software you can create, edit and schedule information, advertisements or other important notifications to automatically play and update the sign.

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- Increase sales and profits to help pay for your investment in months!!
- Outdoor rated brightness to insure your message is viewable outside in bright sunlight.
- Permitting requirements are minimal or eliminated saving you money and time.
- Light sensor automatically adjusts brightness for optimum day and night viewing. Time of day dimming available in software.
- Industry leading software to create and present content (Ooh!Media).
- Updating sign content is as easy as plugging in a USB stick.
- Includes a library of pre-made animated backgrounds, graphics and special effects.
- Slim, light weight, attractive design with easy installation .

Sizes Available:

96C x 32R

96C x 64R

128C x 64R

160C x 32R

64C x 96R

64C x 128R

