



Focus A Series LED Signs

Slim Cabinet with Front Ventilation

Focus A Series LED Displays provide installation flexibility like none other in today's market place. Their slim cabinet design and front ventilation coupled with lifelike content playback via 4.72 sextillion colors, results in a perfect fit for virtually all outdoor applications. Conformal coated components, gold-plated connectors, and high brightness ratings increase long term reliability!

"Businesses that choose to enhance their signage with a digital display typically see an increase in business of 15% to 150%"
- Small Business Administration

Features:

- Full Color Only
- Available in 7.8, 16, & 20mm Pitch
- Local PC Software
- 5 yr Parts Warranty

Operation:

Software:

OohMedia™ Local Software

Communication Options:

Wireless Ethernet transmission, cell modem, fiber optic, or hard-wired Ethernet

Specifications:

- **Color: 7.8mm:** SMD (3 in 1)
- **Color: 16 & 20mm:** 1 red / 1 green / 1 blue
- **Colors:** 4.72 sextillion colors (standard)
- **Viewing Angle:** 150 degree
- **Brightness (Nits):** 7.8mm-5,500 / 16mm-10,000 / 20mm-8,000
- **Contrast Ratio:** 1000:1
- **Frame Rate:** 30 fps
- **Graphic Capability:** Text, Animations, Graphics, Video & Live Feed (Optional)
- **Dimming Levels:** 100
- **Scanning Rate:** 1200+ Hz
- **Average LED Life:** 100,000 hours
- **Serviceability:** Front serviceable via standard Phillips screws and Allen key.
- **Construction:** Aluminum cabinet
- **Mounting:** 2" x 3/16" thick continuous steel angle top & bottom
- **Weather Rating:** Conformal coated components
- **Certification:** UL and cUL